

IPMW 2018

November 13-15, 2018
Washington, DC
GWU Marvin Center

IPMW 2018 Employer Justification Packet

The College of Performance Management (CPM) is an international, non-profit professional organization dedicated to the disciplines of project management and performance measurement. Our goal is to assist the earned value professional and project manager in professional growth and promote the application of earned value management. Once a year, CPM holds IPMW to further promote success in this treasured field.

The IPMW 2018 workshop gives you a chance to learn more about various project performance techniques, including earned value management (EVM). This two-day workshop provides training, access to world leaders in project performance management, current topics from practicing professionals, networking, and information about the latest in software and consulting to further enhance your own company's success.

Whether you are an EVM subject matter expert or new to the field, IPMW 2018 will provide many benefits to your day-to-day work. If you are new, this workshop will help you gain a better understanding of the fundamentals of EVM. If you are an experienced earned value management specialist, the conference will help you stay up to date on new developments, while giving you a chance to impact evolving trends.

We would love if you could join us November 13-15, 2018 for the 30th annual IPMW! The information found within serves as a guide to assist you in justifying the cost of attendance to your management.

About IPMW 2018

A sampling of who attends the workshop, and a little information about budgeting for your trip

College of Performance Management has approximately 500 members from all across the world. We continue to grow each year, gaining 15% more members in the past year alone. Of the ~500 members, over 60 are international, representing about 12% of CPM membership and 26 different countries! Additionally, approximately 180 are in the Washington, DC area, representing about 33% of CPM membership. As you can see, the industry experts in the hub of EVM and DC/Metro area make up nearly a third of the attendance; making this an excellent networking opportunity for you!

IPMW 2018 INTEGRATED PROGRAM PERFORMANCE MANAGEMENT (IPPM)

30th Annual International Workshop November 13-15 2018 – Washington, DC

Not only will you have the opportunity to network with esteemed IPM & EVM professionals, but you will be able to learn from them in a more formal environment, too. IPMW workshops offer some of the best training in the world, as your instructors can offer a wealth of information in IPM and EVM principles and data analysis. The College of Performance Management is made up of industry professionals throughout the key organization types. At IPMW 2018, you will have the opportunity to

discuss face-to-face various challenges, methods, and techniques across myriad types of organizations.

While 15% of CPM membership is comprised of Government professionals, 23% of IPMW 2017 attendees were Government professionals. Government clearly believes in the value of the conference in a time where budget to attend such events is in short supply. In addition, Vendors made up approximately 14% of the attendance – representing software and tool knowledge found at EVM World.

Why incur the cost of attending a one-way webinar from your desk when you could experience real face time with Government, Academic, Consulting, and Industry experts?

Registration Information

Registration fees vary depending on your membership status; individual or group registration; and whether you are attending as member or as a speaker. The registration fees are as follows:

Individual Rates

Early Bird (before October 14, 2018) CPM Member \$800 / Non-Member \$850

Regular (after October 14, 2018) CPM Member \$850 / Non-Member \$950

Speaker Rates

Speaker (before October 14, 2018) \$550

Speaker (after October 14, 2018) \$650

Group Rates

For companies sending 5 or more employees, group rates are available.

First 3 are at the appropriate rate (member/non-member) the 4th is 50% off the appropriate rate and all others are \$100 off the appropriate rate

For additional details on booking for a group, you may contact Beatrice Barry, CPM, bbarry@mycpm.org

Additional Costs

Travel costs will vary depending on where you are coming from. Please take the following factors into account when you are drafting your budget needs to present to your supervisor:

- **Airfare** – please use your company's preferred airline or method of travel. Expedia or TripAdvisor may also offer discounted rates if booked far enough in advance
- **Travel to and from workshop and airport** – you will either need to rent a car or budget Uber, taxi, or public transportation (if available) fare
- **Hotel accommodation** – Please visit the IPMWWorkshop.org/hotel-information to find local lodging information.

- **Food/drink allowance –*food will be provided during a large portion of the workshop!***
please review your company policy for individual per diem rates

When you are ready to register, please access the registration page in the IPMW 2018 website to register online.

Benefits of Attending

Understanding the benefits to communicate the impact of your attendance

We know that travel and training budgets for many organizations have been trimmed in recent years. What this means to you is that you will need to effectively argue the need for you to attend, and why your company should pay for you to go. Thus, we have provided a list for you to use when justifying the return on investment for your attendance.

- **Networking:** All workshops provide excellent opportunities for networking, and IPMW 2018 is no different. You will be attending a workshop with hundreds of industry and government professionals. This workshop provides you with countless networking opportunities to build both your personal and organization's network.
- **Developing your Personal Brand:** In this day and age, especially for industry beginners, developing your brand is key to building your professional image. Project management and earned value knowledge are excellent contributors to your personal brand; the workshops and information provided in this workshop will help set you apart at your company, and provide a route to develop your skillsets further.
- **Lessons Learned from Others:** Whether it is through networking discussions, panel sessions, or workshops and classes, you can count on gaining a few "lessons learned" from other attendees. Members of these communities are always willing to share their experiences; make sure you come to the workshop with open ears!
- **Exposure to other Industries, Disciplines, and Approaches:** As mentioned previously, members of the EVM, Cost Estimation, BIM, and IPPM communities come from a wealth of different backgrounds: namely Government, Academia, Consulting, Government and Industry. Where you may have a good knowledge base for one subset, someone in another discipline may offer new insight that could benefit your current work.
- **PDUs/CEUs to Maintain Certifications:** Attending IPMW 2018 is a great way to maintain your certifications, as CEUs will be offered through many workshops and trainings. Additionally, you can earn up to 15 PDUs to maintain several PMI certifications while you are attending!
- **Staying Current and Learning about Changes:** One of the most important aspects of any field is staying current on what is happening in your industry. What better way to stay active than attending an intensive three-day integrated workshop? IPMW will provide all the key information (from industry experts) you need to stay on current in this fluid field.

- **Resume Booster:** We are always looking for ways to boost our resume, and IPMW 2018 is a great way to enhance it. Any trainings, workshops, and certifications received during this workshop, may be included in your resume and your LinkedIn profile as well!
- **Best Practices from Industry Experts:** IPMW 2018 will explore a plethora of hot topics. Leading edge professionals will be there to discuss their thoughts and experiences in integrated program performance management.
- **Interact with your Government Customer in an Academic Environment:** At IPMW 2018, you will receive some of the best training in the world. Expert instructors provide solid foundations in the principals of many spheres of Program and project management techniques. Whether you are a newcomer or seasoned professional, there are many things to learn this year at IPMW.
- **Exhibit Hall:** Visit the Exhibit Hall to explore professional services and software tools related to project controls. You may consider discussing your business' needs with your employer prior to arriving so that you may be on the lookout for potential programs and services. **Attend the Vendor Forum Sessions to see the cutting edge demos during non-compete times.**
- **Discounts for Early Registration:** Register early to save money on your registration fees! Stay tuned for more details on this year's registration fees.

Training, and More!

A sampling of what you can expect during your attendance at IPMW 2018

The College of Performance Management prides itself on offering some of the best training available anywhere. CPM offers both the PEP Certificate and the IPPM Certification training and testing. The training program structure will encompass IPPM Foundations and CPM 100 – CPM 500. Individual course certificates will be awarded for the successful completion of each of the individual course exams and the IPPM Certification will be awarded at the successful completion of the exam. You will have the opportunity to take a maximum of three PEP tests during the workshop as well as the IPPM Certification exam.

The areas of study for the workshop training program include:

- CPM 100 ***Principles of Integrated Performance Management***
- CPM 200 ***Structuring Programs for Performance Management***
- CPM 300 ***Integrated Scheduling Principles***
- CPM 400 ***Integrated Baseline Planning and Maintenance***
- CPM 500 ***Performance Measurement and Analysis***

In addition to training, workshops are also offered to introduce and develop new and emerging practices and techniques to improve program management. These workshops are not to provide training, but to encourage open discussion and debate between EVM and program management professionals. Participation in any workshop during EVM World 2018 will surely boost your knowledge and leave you with new tips, tricks, and processes.

CERTIFICATION OPPORTUNITIES AT IPMW 2018

The IPPM Certification Examination will be available to take during IPMW! CPM is excited to offer the IPPM exam along with the individual course exams offered each year during the EVM World Workshop. The IPPM Certificate Examination will be offered on June 1st, alongside the PEP Examination.

The IPPM Certification Examination will cost \$325 for attendees..

A full schedule of IPMW 2018 will be available online following the current call for papers. Visit <http://www.ipmworkshop.org> to better plan your trip and the workshops, trainings, and symposia you would like to attend.

See you soon!

We sincerely hope you will be able to attend IPMW 2018

For additional information, or assistance in registering for your trip, please contact the following CPM individuals:

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